

# Bengkel Website Staf Jabatan Fizik

13 Oktober 2015

...: Fasilitator :...

Roslinda, Izyan, Rahman & Yap

...: AJK :...

Norhaliza & Azlinda

Prepared by Y.S. Yap  
Adapted from slides by Dr. Norhaiza Ahmad

# Agenda

- Introduction
- e-LPPT
- Google search
- Registering for indexing by Google search
- Hands-on training

# Website *Fakulti* Lama

www.fs.utm.my/~webfs/index.php?option=com\_content&view=article&id=647:dr-roslinda-bte-zainal&catid=113:



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

Faculty of  
Science

Sitemap

[AA]

Inspiring Creat



HOME

ABOUT US

PROSPECTIVE STUDENTS

ADMINISTRATORS

STAFF

DEPARTMENTS

HRFIN

Search Website

go

**DR ROSLINDA BTE ZAINAL**



## ABOUT OUR FACULTY

▶ About Our Faculty

## MAIN MENU

- ▶ Login/Logout
- ▶ University Mail
- ▶ Online Journal
- ▶ Staff Resources
- ▶ Activities & Gallery
- ▶ OBE
- ▶ Employer Assesment

## INFORMATION ABOUT

### Biodata

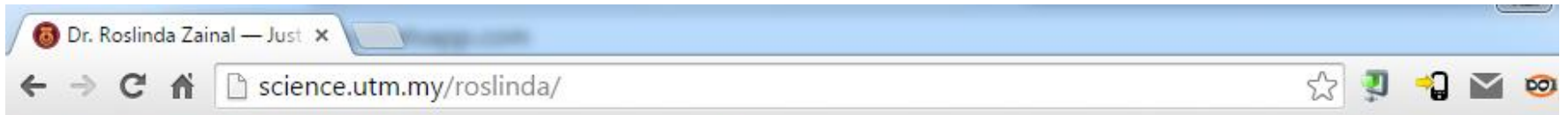


Name	:	Dr Roslinda Bt Zainal
Nationality	:	MALAYSIA
Profession	:	Senior Lecturer
Room No	:	C20-204
Tel No	:	07-5534198
E-mail	:	s-linda@dfiz2.fs.utm.my
Home Page	:	-

# Website *Individu* (Wordpress)

- URL is located at:

[http://science.utm.my/\(username\)](http://science.utm.my/(username))



*Dr. Roslinda Zainal*

## Profile

[Biography](#)

[Administrative](#)

[Noteworthy  
Projects](#)

[My Calendar](#)

[Curriculum vitae](#)

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## Dr. Roslinda Zainal

Lecturer in Electronics and Instrumentation

Department of Physics, Faculty of Science

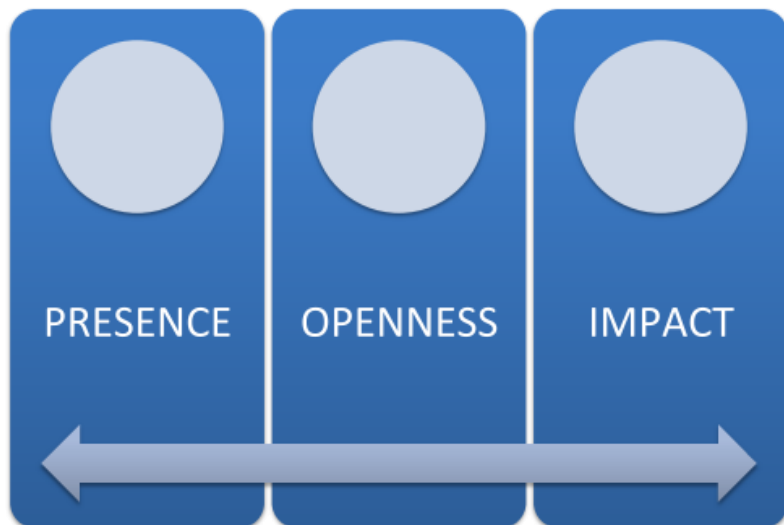
*Academic Staff Personal*



*"The best way to have a good...*

# Markah Bonus e-LPPT

<u>Papar Skala Markah Wajaran</u>	
<b>BONUS (Peratus 10.0%)</b>	
1	SUMBANGAN WEBOMETRIK (Maksima 5.0%) <b>Komponen 1 - Sumbangan Webometrik</b>  No Record



**EITHER ONE**

## Jenis Sumbangan Webometrik

- Presence = website in Google
- Openness = Google Scholar
- Impact = ahrefs.com

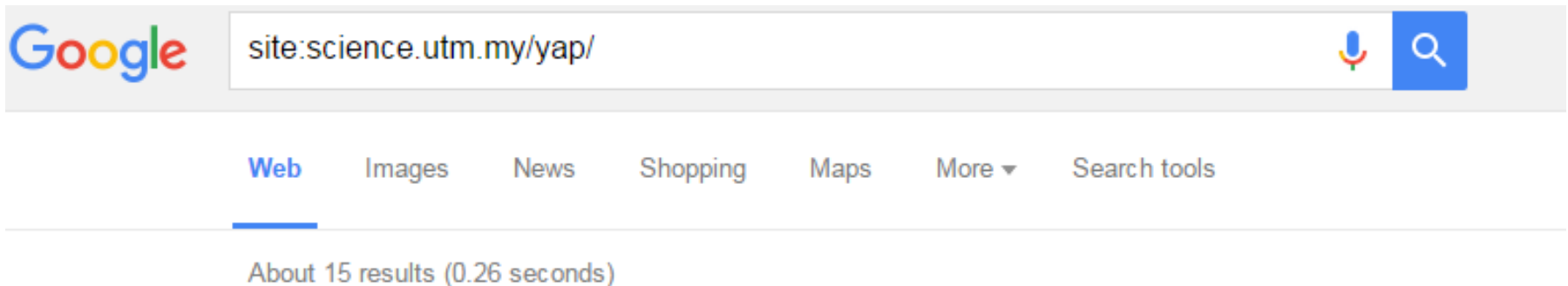
# Presence

- Bilangan webpages yang dindek oleh Google search engine di URL individu sahaja *e.g.*:

URL : [www.utm.my/yap](http://www.utm.my/yap)

Google search:

`site:science.utm.my/yap`



15 results = 0%

# Presence: Markah

Jumlah bilangan webpage di index oleh Google Search engine menggunakan search parameter: `site: (domain) .utm.my/ (name)`

Bilangan Webpage	Markah
> 2000	5%
> 1000	4%
> 500	3%
> 250	2%
> 100	1%

# Presence: Contoh lain



site:www.staff.blog.utm.my/niknizam/

Web Images News Shopping Maps More

About 316 results (0.21 seconds)

316 results = 5%

Tip: Search for **English** results only. You can specify your search Preferences



site:comp.utm.my/azman

Web Images News Shopping Maps More

About 578 results (0.32 seconds)

578 results = 5%

**Try Google Search Console**

[www.google.com/webmasters/](http://www.google.com/webmasters/)

Do you own **comp.utm.my/azman**? Get indexing and ranking data fr



# Presence: Registering in Goolge Search

- Register your website here:

<https://www.google.com/webmasters/tools/submit-url>

(short URL version)

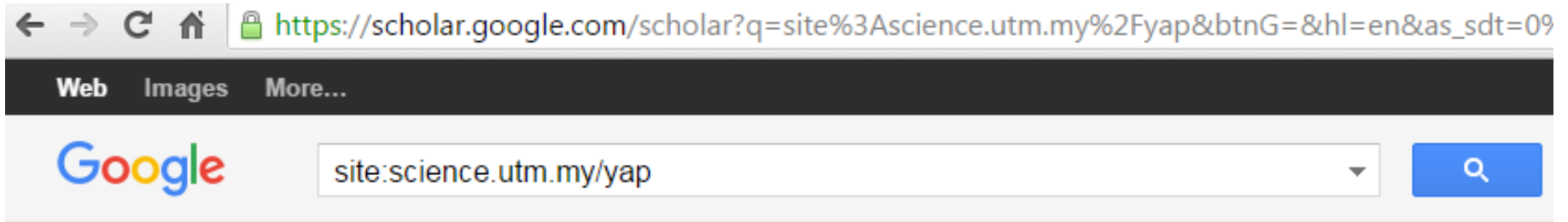
<https://goo.gl/8BEj4>

# Openness: Google Scholar

Jumlah bilangan **penerbitan dalam website individu** di index oleh **Google scholar** menggunakan search parameter: `site: (domain) .utm.my/ (name)`

Bilangan Webpage	Markah
> 50	5%
40 – 49	4%
30 – 39	3%
20 – 29	2%
10 - 19	1%

# Contoh



## Scholar

### Articles

Your search - **site:science.utm.my/yap** - did not match any articles.  
No pages were found containing "**site:science.utm.my/yap**".

### Case law

### My library

### Any time

Since 2015

Since 2014

Since 2011

Custom range...

### Suggestions:

Make sure all words are spelled correctly.

Try different keywords.

Try more general keywords.

Try your query on the entire web

[About Google Scholar](#)

[Privacy](#)

[Terms](#)

[Provide feedback](#)

### Sort by relevance

no results = 0%

# Impact:ahrefs.com

- Jumlah bilangan **inlink/backlink** dari domain luar (e.g. blogspot.com, wordpress.com, ac.uk, Wikipedia.org, etc. ) yang mempunyai link kepada webpage milik staf di domain) .utm.my/ (name)
- $\text{Impact} = \text{total backlinks} \times \text{total referring domains}$

Bilangan Webpage	Markah
> 100	5%
80 – 99	4%
60 – 79	3%
40 – 59	2%
20 - 39	1%

# Standardization of Display

- Website individu dicipta menggunakan template Wordpress
- Tidak dibenarkan tukar tema (theme)
- (Mungkin) Tidak dibenarkan tukar column style
- Untuk maklumat lanjut, sila lawat:
  - <http://corporateaffairs.utm.my/webometrics/>
  - <https://hrfin.utm.my/>
- Disclaimer: Polisi UTM sentiasa berubah.

# Hands-on Training

`science.utm.my/(name)/login`

Sekiranya password tidak berfungsi, sila klik “Lost your password” dan masukkan emel @utm.my. Sila semak *inbox* dan *spam* folder untuk emel reset password dari Wordpress.

Dr. Yap @ science.utm.my

Menu

Text

Widgets

Widgets

Widgets

Widgets

Widgets

Widgets

Widgets

Menu

**Profile**

- Biography
- My Calendar
- Curriculum vitae
- Administrative
- Classes

Administrative  
(Edit)

Dr. Yap Yung Szen



Per aspera ad astra

Bibliographic Profiles



Tips: the finer points in life...

- Structuring an article
- Good research practices
- Writing formal emails

Secondary  
Sidebar

Contents

Primary  
Sidebar

# Hands-on Training

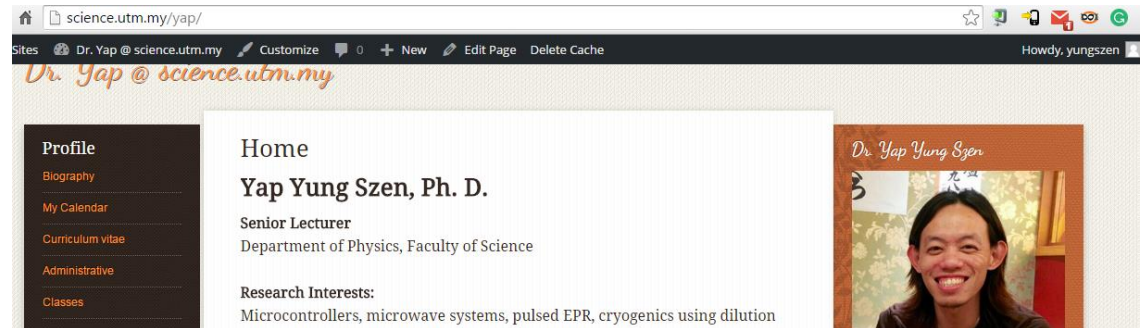
- Uploading files (media > new)
- Changing photo (appearance > widgets)
- Modify page contents, adding links in text
- Add/Delete pages
- Add bibliographic profiles
- Add calendar
- Modify menu, adding links
- Changing settings



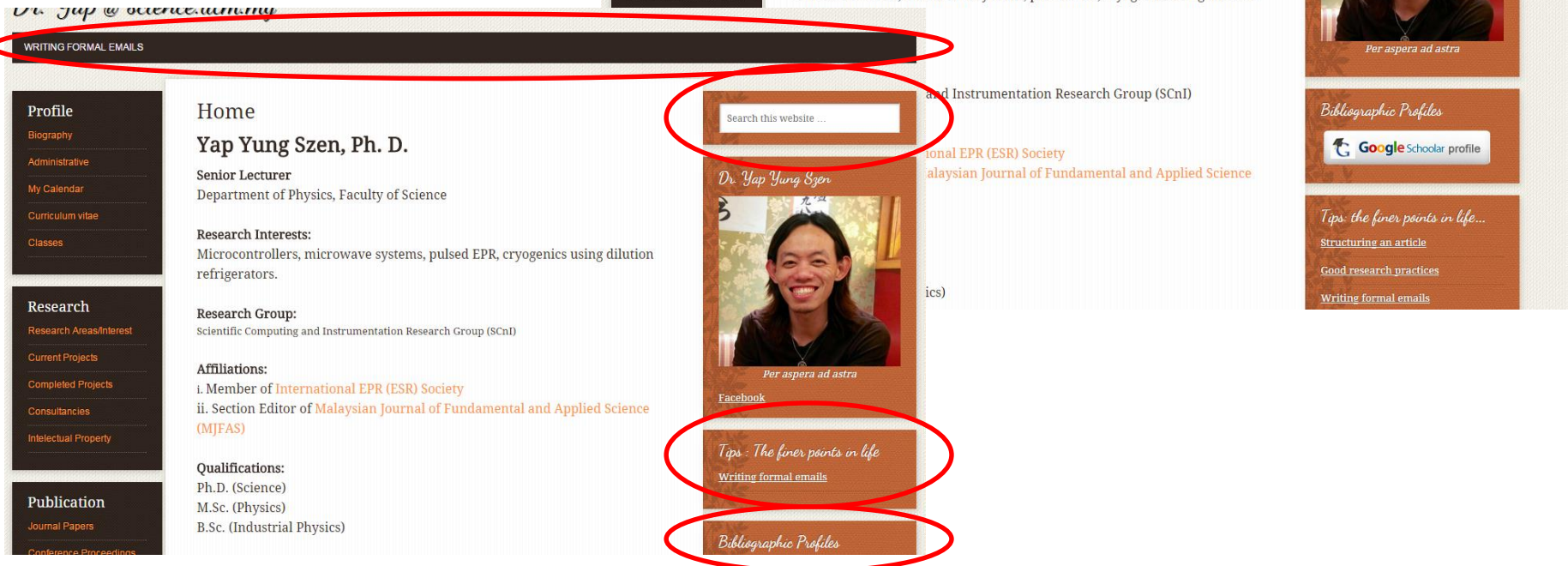
# Bugs?

- Changes were not updated. Time lag?

(Logged-in mode)



(Logged-out mode)



# More bugs?

- Unable to add wordpress plug-ins
- Unable to add embedded google calendar
- Unable to add html scripts

*Disclaimer:*

*Personal experience of Y.S. Yap.*

*User's experience may differ from these statements.*