

Bengkel Website Staf Jabatan Fizik

13 Oktober 2015

...:: Fasilitator ::...

Roslinda, Izyan, Rahman & Yap

...:: AJK ::...

Norhaliza & Azlinda

Prepared by Y.S. Yap
Adapted from slides by Dr. Norhaiza Ahmad

Agenda

- Introduction
- e-LPPT
- Google search
- Registering for indexing by Google search
- Hands-on training

Website Fakulti Lama

www.fs.utm.my/~webfs/index.php?option=com_content&view=article&id=647:dr-roslinda-bte-zainal&catid=113:



The screenshot shows the Faculty of Science website for Universiti Teknologi Malaysia. The header features the UTM logo, the text "UNIVERSITI TEKNOLOGI MALAYSIA", and "Faculty of Science". A "Sitemap" link is in the top right. Below the header is a navigation bar with links for HOME, ABOUT US, PROSPECTIVE STUDENTS, ADMINISTRATORS, STAFF, DEPARTMENTS, and HRFIN. A search bar is also present. The main content area displays a profile for "DR ROSLINDA BTE ZAINAL" with a photo of a woman in a purple hijab and a table of her details.

DR ROSLINDA BTE ZAINAL

| | | |
|-------------|---|-------------------------|
| Name | : | Dr Roslinda Bt Zainal |
| Nationality | : | MALAYSIA |
| Profession | : | Senior Lecturer |
| Room No | : | C20-204 |
| Tel No | : | 07-5534198 |
| E-mail | : | s-linda@dfiz2.fs.utm.my |
| Home Page | : | - |

Website Individu (Wordpress)

- URL is located at:

[http://science.utm.my/\(username\)](http://science.utm.my/(username))

The screenshot shows a web browser window with the following details:

- Title Bar:** Dr. Roslinda Zainal — Just
- Address Bar:** science.utm.my/roslinda/
- Header:** UTM UNIVERSITI TEKNOLOGI MALAYSIA
- Navigation:** MyUTM | Feedback & Support | Language | Map and Location | Main Campus : J
- Main Content:**
 - Name:** Dr. Roslinda Zainal
 - Profile Sidebar:** Profile, Biography, Administrative, Noteworthy Projects, My Calendar, Curriculum vitae
 - Content Area:** Dr. Roslinda Zainal, Lecturer in Electronics and Instrumentation, Department of Physics, Faculty of Science
 - Right Sidebar:** Academic Staff Personal, featuring a portrait of Dr. Roslinda Zainal.

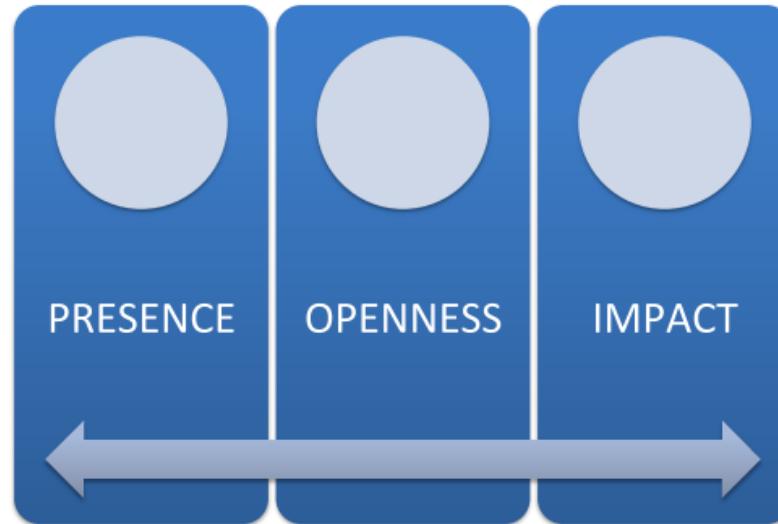
Markah Bonus e-LPPT

Papar Skala Markah Wajaran

BONUS (Peratus 10.0%)

- 1 SUMBANGAN WEBOMETRIK (Maksima 5.0%)
Komponen 1 - Sumbangan Webometrik

No Record



EITHER ONE

Jenis Sumbangan Webometrik

- Presence = website in Google
- Openness = Google Scholar
- Impact = ahrefs.com

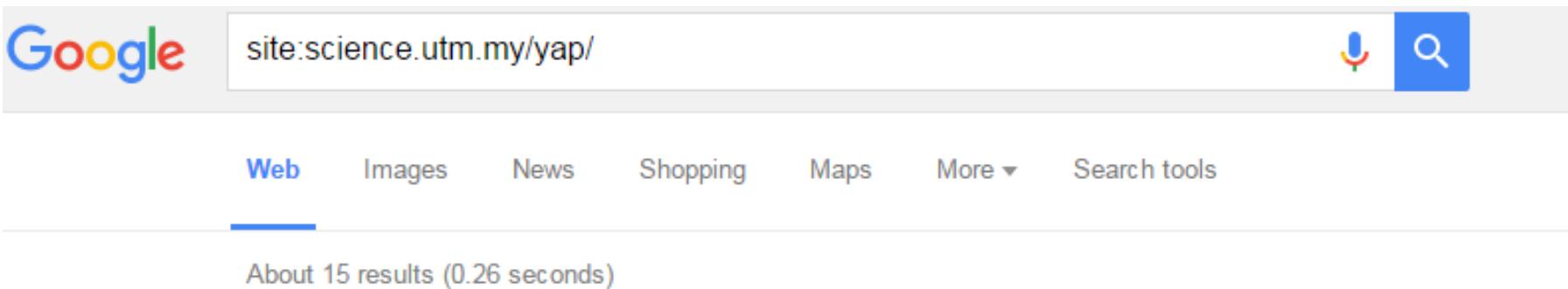
Presence

- Bilangan webpages yang dindek oleh Google search engine di URL individu sahaja e.g.:

URL : www.utm.my/yap

Google search:

site:science.utm.my/yap



A screenshot of a Google search results page. The search query "site:science.utm.my/yap" is entered into the search bar. Below the search bar, there are tabs for "Web", "Images", "News", "Shopping", "Maps", "More", and "Search tools". The "Web" tab is selected. At the bottom of the search results, it says "About 15 results (0.26 seconds)".

15 results = 0%

Presence: Markah

Jumlah bilangan webpage di index oleh Google Search engine menggunakan search parameter: site: (domain) .utm.my/ (name)

| Bilangan Webpage | Markah |
|------------------|--------|
| > 250 | 5% |
| 200 – 249 | 4% |
| 150 – 199 | 3% |
| 100 – 149 | 2% |
| 50 - 99 | 1% |

Presence: Contoh lain

Google

site:www.staff.blog.utm.my/niknizam/

Web

Images

News

Shopping

Maps

More

About 316 results (0.21 seconds)

316 results = 5%

Tip: Search for English results only. You can specify your search preferences

Google

site:comp.utm.my/azman

Web

Images

News

Shopping

Maps

More ▾

About 578 results (0.32 seconds)

578 results = 5%

Try Google Search Console

www.google.com/webmasters/

Do you own comp.utm.my/azman? Get indexing and ranking data for

Presence: Registering in Google Search

- Register your website here:

<https://www.google.com/webmasters/tools/submit-url>

(short URL version)

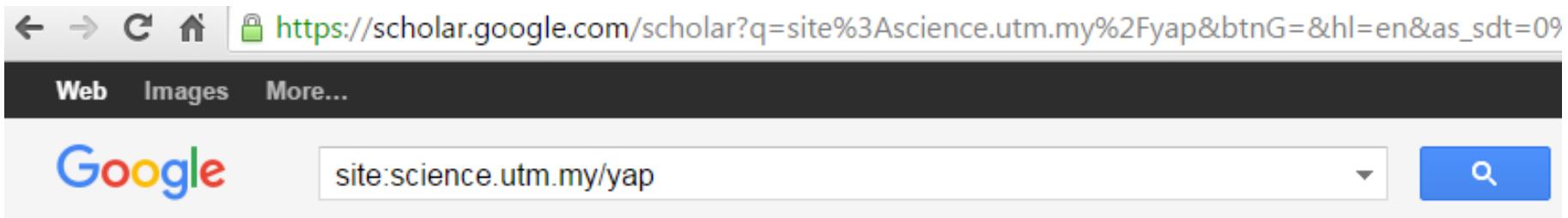
<https://goo.gl/8BEj4>

Openness: Google Scholar

Jumlah bilangan **penerbitan dalam website individu** di index oleh **Google scholar** menggunakan search parameter: site: (domain) .utm.my/ (name)

| Bilangan Webpage | Markah |
|------------------|--------|
| > 50 | 5% |
| 40 – 49 | 4% |
| 30 – 39 | 3% |
| 20 – 29 | 2% |
| 10 - 19 | 1% |

Contoh



A screenshot of a web browser showing a Google Scholar search. The URL in the address bar is https://scholar.google.com/scholar?q=site%3Ascience.utm.my%2Fyap&btnG=&hl=en&as_sdt=0%. The search query in the search bar is "site:science.utm.my/yap". The results page is titled "Scholar" and shows a sidebar with links for "Articles", "Case law", and "My library". Below the sidebar, there are sections for "Any time", "Since 2015", "Since 2014", "Since 2011", and "Custom range...". A "Sort by relevance" dropdown menu is partially visible. The main content area displays a message: "Your search - **site:science.utm.my/yap** - did not match any articles. No pages were found containing "**site:science.utm.my/yap**".". It also includes a "Suggestions:" section with links to "Make sure all words are spelled correctly.", "Try different keywords.", "Try more general keywords.", and "Try your query on the entire web".

no results = 0%

Impact:ahrefs.com

- Jumlah bilangan **inlink/backlink** dari domain luar (e.g. blogspot.com, wordpress.com, ac.uk, Wikipedia.org, etc.) yang mempunyai link kepada webpage milik staf di domain .utm.my/ (name)
- Impact = total backlinks x total referring domains

| Bilangan Webpage | Markah |
|------------------|--------|
| > 100 | 5% |
| 80 – 99 | 4% |
| 60 – 79 | 3% |
| 40 – 59 | 2% |
| 20 - 39 | 1% |

Standardization of Display

- Website individu dicipta menggunakan template Wordpress
- Tidak dibenarkan tukar tema (theme)
- (Mungkin) Tidak dibenarkan tukar column style
- Untuk maklumat lanjut, sila lawat:
 - <http://corporateaffairs.utm.my/webometrics/>
 - <https://hrfin.utm.my/>
- Disclaimer: Polisi UTM sentiasa berubah.

Hands-on Training

[science.utm.my/\(name\)/login](http://science.utm.my/(name)/login)

Sekiranya password tidak berfungsi, sila klik “Lost your password” dan masukkan emel @utm.my. Sila semak *inbox* dan *spam* folder untuk emel reset password dari Wordpress.

Menu



MyUTM | Feedback & Support | Language | Map and Location | Main Campus: Johor Bahru | Kuala Lumpur Campus |



Widgets

Profile
Biography
My Calendar
Curriculum vitae
Administrative
Classes

Widgets

Research
Research Areas/Interest
Current Projects
Completed Projects
Consultancies
Intellectual Property

Widgets

Publication
Journal Papers
Conference Proceedings

Widgets

Supervision
Students
Potential Topics

Secondary Sidebar

Contents

Primary Sidebar

Text



Bibliographic Profiles
[Google Scholar profile](#)

Tips: the finer points in life...
[Structuring an article](#)
[Good research practices](#)
[Writing formal emails](#)

Widgets

Widgets

Widgets

Menu

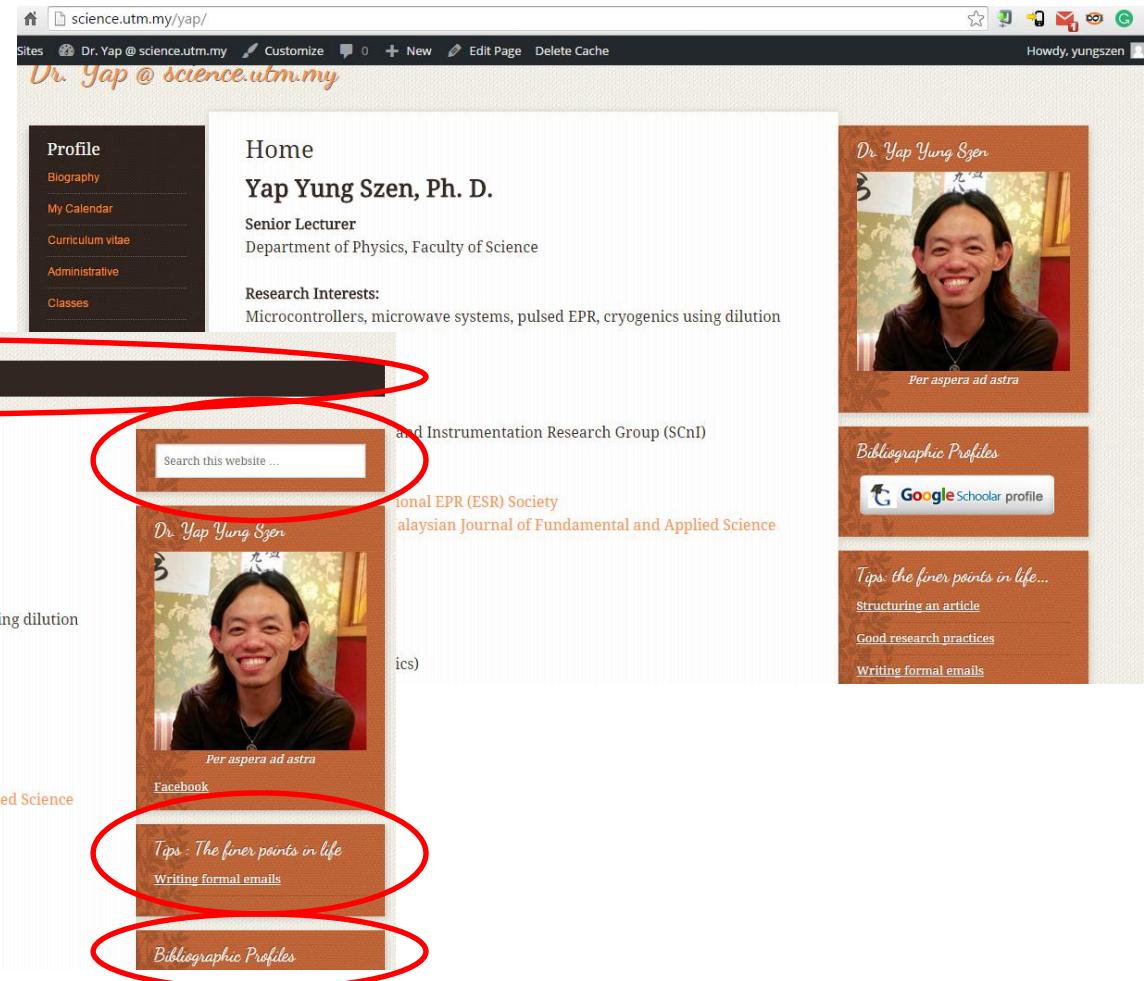
Hands-on Training

- Uploading files (media > new)
- Changing photo (appearance > widgets)
- Modify page contents, adding links in text
- Add/Delete pages
- Add bibliographic profiles
- Add calendar
- Modify menu, adding links
- Changing settings

Bugs?

- Changes were not updated. Time lag?

(Logged-in mode)



The screenshot shows a browser window for science.utm.my/yap/. The title bar says "Dr. Yap @ science.utm.my". The main content area displays Dr. Yap Yung Szen's profile, including her name, title (Senior Lecturer), department (Department of Physics, Faculty of Science), research interests (Microcontrollers, microwave systems, pulsed EPR, cryogenics using dilution), and a photo. A sidebar on the right contains a bio and a "Bibliographic Profiles" section with a Google Scholar link. The bottom right corner of the sidebar features a quote: "Per aspera ad astra".

Logged-out mode:

The screenshot shows the same profile page but from a logged-out perspective. A red box highlights the top navigation bar, which includes a "WRITING FORMAL EMAILS" link. Another red box highlights the search bar in the main content area. A third red box highlights the "Bibliographic Profiles" section at the bottom right.

More bugs?

- Unable to add wordpress plug-ins
- Unable to add embedded google calendar
- Unable to add html scripts

Disclaimer:

Personal experience of Y.S. Yap.

User's experience may differ from these statements.